



Unlock the Power of Magento 2, PayPal, and Braintree

Congratulations – as a Magento merchant, you have access to all the PayPal and Braintree tools you need to offer your customers a wide range of mobile-optimized payment options in a single, seamless integration.

More than 50,000 merchants have made Magento and PayPal their choice for eCommerce and payments solutions¹ – and you can, too.

Here are 5 ways Magento 2 with PayPal powered by Braintree can help your business:

- 1 Comprehensive payment options to allow customers to pay with their preferred method** – Take advantage of the only payments platform that delivers credit and debit cards, PayPal, PayPal Credit², Venmo³, Apple Pay, and Google Pay, all through a single integration.
- 2 Capture more mobile revenue** – Helping to increase conversion rates with a fast, simple checkout process on a single, seamless platform fully optimized for mobile users.
- 3 Robust fraud protection & PCI Compliance** – Built-in fraud tools can help you detect and prevent fraud, mitigate risk and keep payment data secure. Hosted fields technology can qualify you for an SAQ A level of PCI compliance.
- 4 Core platform integration** – Braintree and PayPal Checkout are built into the core platform, and experts are available 24/7 to rapidly to help resolve any issues.
- 5 Expansive global reach** – Tap into PayPal's coveted network of more than 300 million active consumers.⁴



BROAD PAYMENT CHOICES

Preferred customer-centric options



EASY INTEGRATION

Hit the ground running



24/7 SUPPORT

On-demand assistance from PayPal

Did You Know?

- **23% of online shoppers have abandoned an order because the checkout is too long or complicated.**⁵ Help boost conversion and sales today by leveraging PayPal powered by Braintree to cut the friction out of checkout.
- 32% of shoppers will only shop on sites that offer their preferred payment method.⁶
- When considering how to pay for an online or mobile purchase, 68% of consumers rate being able to pay with a brand they trust very important.⁷

¹ PayPal internal data, Sept. 2019.

² Subject to consumer credit approval.

³ Available in the US only.

⁴ PayPal 2020 Q2 results.

⁵⁻⁶ Ipsos MORI Conjoint Research (US respondents). Methodology: Online survey conducted across seven markets (UK, DE, IT, ES, US, AU, BR) with 1,500 respondents per market/10,500 total respondents (boost in BR to ensure 500 PayPal users), including 6,930 PayPal users. Respondents were online shoppers who have made a purchase in the last month, July 2018.

⁷ Logica Research. Commissioned by PayPal in May 2020 involving 2,000 U.S. consumers, half were PayPal Credit users and half were non-PayPal Credit users.